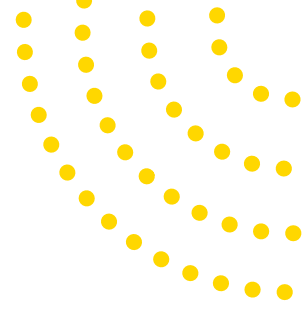


A talk on **Outlier Marketing**



OUTLIER MARKETING
ALL ABOUT? WHAT'S
AND HOW CAN I USE IT TO GROW MY BUSINESS!

Unconventional.
Edgy. ROI driven.
That's **Outlier Marketing**.




When you find that the regular and the traditional are not working, you need something else, **out of the ordinary**.

You've got to do different things, but what can be done?

I speak on **alternate strategies** to **grow your business**. Ways to **shake up** your existing structure.. **Reorient** your entire team to think and act **Marketing**.

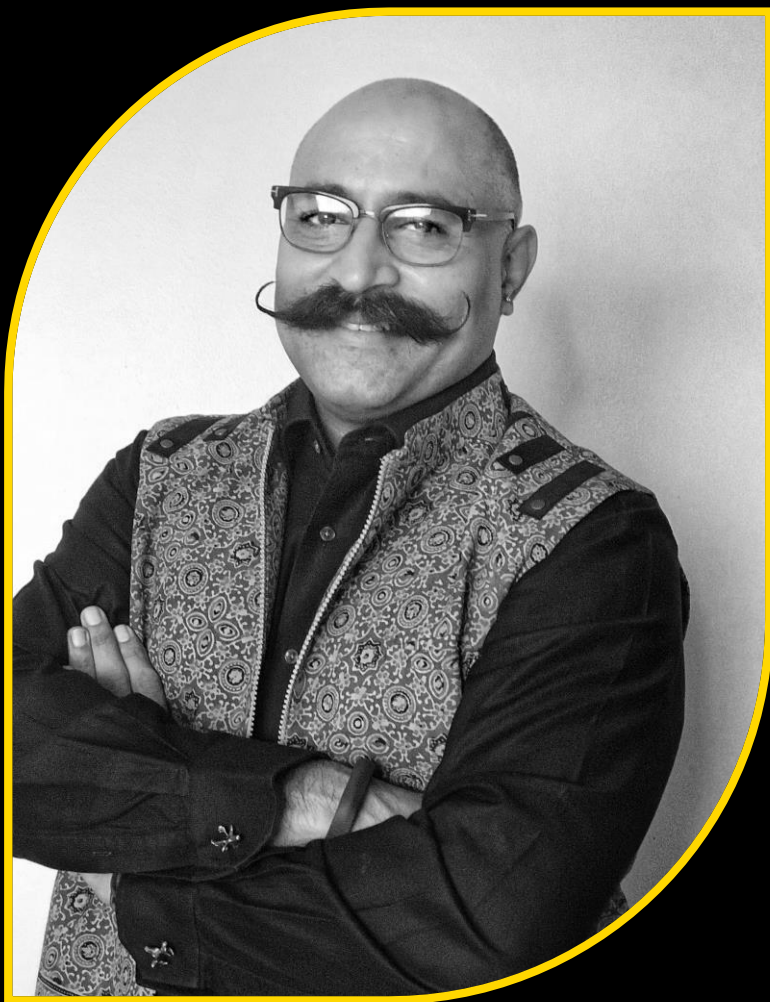
My talk provides clear takeaways to implement into your business right away.

Starting with the **unconventional**:
Unlearn, Demotivate and SWAP!
Keep it simple!



About

Pravin Shekar



OUTLIER MARKETER
PARALLEL ENTREPRENEUR
RACONTEUR



Pravin talks on using **outlier marketing, ideation** and **word-of-mouth** referrals to grow your business.

Pravin advises CEOs and Sales heads to **reorient** their **marketing outreach** by **enabling** every associate to act towards a common goal - that of driving **revenue growth**.

Pravin is the recipient of the American Marketing Association's **"Emerging Leader"** award and the **"Ginny Valentine Badge of Courage"** award for skilling and employing people with disabilities.

When the world moves one way, you need to move another. That's Pravin's philosophy and work style.

Book him today, to energise your team to think marketing. To think, act and do **"Different"**.

Book Pravin:
mic@pravinshekar.com